· **What specific content and resource materials/links will be provided by the state?** STAR is in the process of surveying stakeholders to help identify:

(1) Relevant resource links employment (federal, state, and regional) related to the use of assistive technology by people with disabilities who are transitioning to higher education and; and,

(2) Related content that would be helpful to students and workers with disabilities who are interested in learning how assistive technology might help them reach their education/employment goals.

Content may include:

- Text-based content such as:
  - Definitions of terminology
  - Information about assistive technology
  - Checklists
  - Success stories
- Photos of assistive technology being used in an educational or employment setting (photos must contain alt tags)
- Captioned video about assistive technology being used to reach educational/employment goals
- Quizzes
- Polls
- Surveys
- Materials for download (PDF/Word documents)

Please see page 2 of the <u>Statement of Work</u> for more information.

· **Approximately how many web pages will need to be developed?** This has yet to be determined and will depend upon cost and ability to complete pages before our initial grant (funding) ends. The core topics we plan to address are:

- Awareness of assistive technology
- Considering the use of assistive technology
- Advocacy skills needed to successfully use assistive technology in higher education and employment.

We are waiting for input from stakeholders to help us determine the best way to present information (3 modules – 1 for each topic above; or, more modules focusing on individual concepts rather than grouping them together within the core topic.) A conservative guess would be 100 pages but it could be more. Some pages, such as how to navigate the course, will be duplicated across all modules.

We are hoping to create a site similar to:
http://mn.gov/web/prod/static/mnddc/live/pipm/employment/index.html

STAR also seeks to:

- Host site on the state's server
- Update content (through state's Tridion CMS) as needed
- Add new content after the initial project is completed

- **How many deliverables and what length/size will be required for the following?** This has yet to be determined and will depend upon cost and ability to complete pages before our initial grant (funding) ends. **Trying to get a sense of magnitude.**
  - **Videos** (possibly 2 or 3 per module – may also link to videos on other sites)
  - **Audio** (possibly 0 – 1 per module; any audio podcasts/interviews will need to be accompanied by a transcript. Depending upon stakeholder input and cost, we may choose not to use audio materials.) Note: The site must be accessible to screen reader and text-to-speech users.
  - **Interactive quizzes** (possibly 2 or 3 per module)
  - **Surveys** (possibly 1 per module, 1 for user site evaluation and 1 for feedback on future topics = 5)
  - **Polls** (possibly 3-5)
  - **Training modules** (see answer above)
- **What web development and eLearning tools does STAR currently use? For knowledge transfer, we would prefer to use whatever they are comfortable with.**
- **Is there an existing site that we can use as a benchmark/example for how STAR would like this to look?**
  We are hoping to create a site similar to:
  http://mn.gov/web/prod/static/mnddc/live/pipm/employment/index.html

- **What is the budget for this initiative?** Not answered – cost is part of the evaluation.

- **Could you define "elearning web site" a little more? Many of the requirements seem to imply an elearning course. Are you looking for a web site that has an interface like elearning, elearning that has an interface like a web site, or something different?**

  Perhaps the easiest way to answer this question is to provide an example of the type of site we hope to create. Please visit:

  http://mn.gov/web/prod/static/mnddc/live/pipm/employment/index.html

  The site will provide an asynchronous learning experience.

- **There are two audiences described: young adults and working age adults. Do you want to provide different content for each audience or something that applies to both?**

  Most information (page content) will apply to both audiences but there most likely will be instances when the information will differ for each and we will need to create separate pages. For example, the advocacy skills module for students will contain some unique information specifically for students while advocacy skills for workers will contain some information unique to the workplace.

- **Can you describe the rough amount of content for each audience? For instance, is it likely to take a learner an hour or two to complete the learning or 8 hours?**

  Since our target user will be an individual with a disability, how long it takes to complete the e-learning modules will depend upon each user's unique needs and learning style.

The amount of content has yet to be determined and will depend upon cost and ability to complete pages before our initial grant (funding) ends. The core topics we plan to address are:

- Awareness of assistive technology
- Considering the use of assistive technology
- Advocacy skills needed to successfully use assistive technology in higher education and employment.

We are waiting for input from stakeholders to help us determine the best way to present information (3 modules – 1 for each topic above; or, more modules focusing on individual concepts rather than grouping them together within the core topic.) A conservative guess would be 100 pages but it could be more. Some pages, such as how to navigate the course, will be duplicated across all modules.

·   **You indicate that STAR staff must be able to update training. What formats are staff used to using? Are they comfortable editing/updating HTML/XML/DHTML or using rapid development tools like Captivate and Storyline**?

STAR staff currently uses the state's Tridion content management system. [Note: We are in the process of updating our current site and hope to go live with the new site within the next month or two.] STAR is looking for a product that can be migrated to and managed through the state's Tridion content management system, which does not require a knowledge of HTML/XML/DHTML to create pages/update content.

·   **You indicate video as a desired feature. Is that professionally produced, recorded video of people, animation of still images, or something in between?**

STAR will provide videos to be posted on the site; therefore, we are not requesting that the vendor produce videos for the e-learning site. Videos were merely mentioned to illustrate that STAR will include embedded videos as part of the training.

·   **What factor(s) are driving your stated timeline for development (Feb-Mar) and Beta testing (Mar-June)?**

STAR received funding for this project under an agreement with MnSCU. This agreement expires June 30, 2014 and we are looking to have work completed and the site launched by June 30, 2014.